



Low Mill Lane, North Cave, HU15 2NR

www.miresbeck.co.uk

Office: 01430 421543



Company limited by guarantee
Registered in England & Wales No.
02928901

Registered Charity No. 1038078
VAT Reg No. 647 4239 21

Dear Local Business,

At Mires Beck Nursery, we have been giving practical work experience and horticultural therapy to over 90 adults with learning disabilities and/or Autism every week for more than 25 years. We have grown our wholesale business to support a large profile of garden centres, heritage properties and landscaping trade throughout Yorkshire, and are now the main tree supplier to the East Riding for projects for climate action. All of this enterprise contributes to maintaining our charity operation for our client base and the horticultural facility.

Between March and September last year, our public nursery was visited by over 4,000 plant loving customers, in addition to those attending special events such as family days, National Garden Scheme open days, and organised gardening club talks and tours. We also had more than 8,000 Facebook impressions and visits to our website. Awareness of the public nursery has grown especially since the pandemic when people discovered Mires Beck as a wonderful rural oasis of calm. We are participating in the local tourism marketing as a wonderful experience for visitors to our area and hope to draw even more customers to our location this year. We actively market the site as a retail and wholesale destination during the peak season and focus on late landscaping trade up to November each year. Our conservation business for wildflowers is active throughout the year and our tree nursery supplies over 28 British varieties to tree planting initiatives throughout the county during winter months.

To help the charity with funding its therapeutic operation, we are actively looking to promote local business at our site and have designed 22 points of showcase for advertisers around the public spaces. We would like to offer you one of these opportunities for 12 months from May 2023 and hope to help raise awareness of your business, be that large established, to small start-up ventures.

Each board measures 750mm x 750mm and will be offered for a one year term for £500 plus VAT, including production and inclusion on our website business directory. Our website has much information about the charity and its plant growing expertise. www.miresbeck.co.uk

*The support of local businesses such as yours is very important to the charity as we remain the key provider in natural interventions for adult services to the county, and we are now offering you the opportunity to share YOUR message with OUR varied customer base.

If you would like to discuss this opportunity further, please email Graham@miresbeck.co.uk

Thank you in advance for your support, and we hope to hear from you soon.

