

My Best Self





The fundraising campaign name for all initiatives for Mires Beck will be under the umbrella of 'My Best Self' and will culminate in an annual My Best Self Day in May each year.

Thank you for supporting Mires Beck Nursery. Everything you raise for us throughout the year and for our My Best Self Day will make a huge difference for our service user experience at the charity. Children's activities raising money for the nursery will be helping to ensure the next generation are cared for.

In this pack there are a plethora of ways to raise money. From individual activities to sports groups and social groups to hosting an event.

What's in this pack?

In this pack you'll find everything you need to organise a fundraiser.

Starting with event ideas, how to advertise your event, and to know how to pay your money in.

What are you raising money for?

All money raised will be going for equipment and training and recreation needed for our trainees to get the best experience possible.

It will also be going towards different activities for them to complete around the nursery.



Hints and tips to make your event as successful as possible

Spread the word

You need to make sure your community knows what your planning so everyone can get involved in fundraising.

Use social media to spread the word. You can share your events on your local Facebook community page, and get family and friends to share your post.

Video your fundraising activity, this allows your sponsors to see what you've done or what your doing live by using social media.

Keep in touch with Mires Beck on Facebook of everything your doing to help! Please tag Mires Beck Nursery in your posts and videos.

You can apply for your posters to put up around your community by emailing Jessica@miresbeck.co.uk with your event name and information and we will return it to you for printing, please inform us of name and address if you need the posters printing.

Please email Lucy@miresbeck.co.uk to agree use of videos and photographs on our website.



Set a goal

Decide if your fundraising is virtual or physical.

Decide if your fundraising is connected to a wider campaign and do you intend to share fundraising or purely for Mires Beck Nursery

The goals could be about how many people attend.

The amount of money you are aiming to raise.

Merchandise

We have a range of branded merchandise which can be incorporated into your event, please contact Jessica@miresbeck.co.uk to discuss which items would be relevant. <https://miresbeck.co.uk/the-charity/garden-centre-gifts/>

Mires Beck will sell merchandise at wholesale prices + VAT to support events. Up to 50 mix and match items, any unsold and undamaged items will be refunded.

Fundraising platforms

We gratefully accept all forms of funding/donations, whether this is cash or cheques or through fundraising platforms.

See page 4 for more information.



Fundraising platforms and How To pay your money to Mires Beck

Facebook: You can set up a fundraiser on Facebook by going to your side tab and clicking 'Fundraisers'. This will allow you to set up a fundraiser for Mires Beck Nursery. You can also set up a fundraiser when it is close to your birthday.

Just giving: Please go onto our Just Giving site (www.justgiving.com/miresbecknursery) and click the 'donate' button. You can also set up a fundraiser by clicking on the 'Fundraise' option.

Pay pal: The people who will be donating their money to your fundraiser will need to have your PayPal details to send you the money. Please go to this link to donate to Mires Beck Nursery by PayPal: www.paypal.com/donate/?hosted_button_id=WDP22C77TDG2S

Bank details: Get people to pay into your personal bank account, and then transfer the full amount to Mires Beck. *Name:* Mires Beck Nursery
Sort Code: 40-42-25 *Account Number:* 41120786. Please reference your fundraiser name and date.

Cash/Cheques: Please ask a member of staff to put your cash/cheques in for donation. Please make the cheque out to Mires Beck Nursery. We would be grateful if we could photograph the transition.

Chip and pin at Mires Beck: Please ask the retail staff member to prepare our donation machine for you to tap your card. Donation options are £3, £5 or £10.



Individual ways of raising money

Sponsored walk

If you love the fresh air like we do. Then a sponsored walk will be a perfect way of raising money! It could be a walk with family or friends to a walk with your dogs.

Beard or head shaving or growing

Fancy a change in your appearance? This is a great way to raise money while doing so. You could shave your head to raise money, or not cut your hair to raise money, the option is yours.



Shhhh

Sponsored silence is always a good way for friends and family to give you money.

Open garden days

You can open your garden to the public and charge them or ask for donations for looking around your garden. You could also ask other houses down your street to do the same thing.



Car wash

Get your friends and family and next door neighbours to pay a fee for you to wash their cars.

Wear it

Let your friends or family choose what you wear. Get them to nominate what you wear for a fee. Or you can ask them to donate money if you wear your clothes inside out for the day.



Cake sale or afternoon tea

This is a common way of raising money. You can ask your local community to donate buns and cakes, you might be able to write to your local shops to see if they will donate any food for you bake sale.

Give it up

Get people to sponsor you to give up a bad habit. It could be something like stop smoking or swearing or biting your nails. Everyone has a bad habit which they wish to give up.



Guess how many

This could be sweets in a jar, pens in a pencil case, flowers in your garden, footballs in a boot. The list is endless of what you can use.

Gardening

You can get a donation to go around your neighbours gardens and help out or do some weeding for them Help do somebodies gardening.

This can be you going on your own to do the gardens, or as a group.



Virtual challenges and events

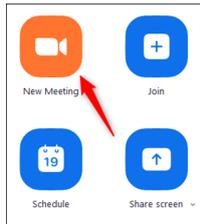
There are many different challenges you could do, or virtual events which you could host.

It can be a sporting challenge, you could be challenged to bike the route 66 distance in the gym, or swim the distance of the UK in your local pool, or walk the length of England. This doesn't have to be in one go this could be over a week or two.

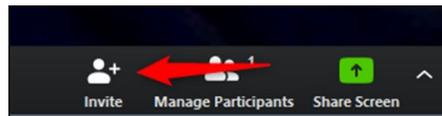
Live stream fundraising, this can be done so every time you raise £100 you have to do a challenge or get a forfeit. For example, every time £100 is raised someone gets to pour an ice bucket over you. There are many different ideas to do.

Virtual auction, the auction could be over items which you don't use anymore or ask for donations from friends and family. The prizes can be physical and virtual.

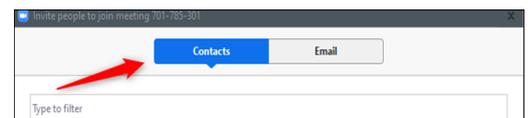
Virtual show, this can be done where local bands perform for a short amount of time and people watching have to donate money to view the show. The show can be music, art, a performance, story telling, the list is endless.



1. click on new meeting icon



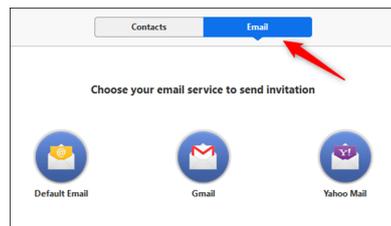
2. Invite friends using the icon invite



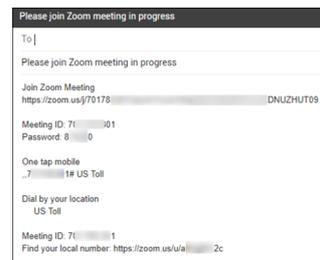
3. select the contacts you would like to invite



4. click invite at the bottom of the screen



5. you can select email to send an invitation



6. Enter your contacts into the "To" tab. And send the invitation.

Ways of raising money in a group

Bag packing

Ask your local store if a group of you can go in a pack peoples bags for them. It can be for a day or for a couple of hours on a

Darts match

You can charge entry fees to raise the funds. Or you can set players a challenge such as throwing a dart while balancing on one leg. For example get the audience to pay £1 for every challenge they want to see done.



Eating competition

Within your local groups you could set a competition between everyone. It could be the amount of marshmallows someone can fit in their mouth. Or the amount of hot dogs someone can eat.

Who can score the most goals?

This can be an exciting way to raise money in your local team. You can charge everyone to take part or you can have bets on who will win and donate all the bets to Just Giving.

Girls/ Guys night in

You can raise money by charging an entry fee, and then do something which you wouldn't usually do. Such as clothes swapping, karaoke competition, cocktail night, the choices are endless.

Bingo

Fancy a game night which is easy to set up? Bingo is fun to play as well as easy to prepare. Get your family and friends to pay for a game. It could be as little as 50p per game.



Pub quiz questions

1. What is the world's largest land mammal?
2. Rio de Janeiro is a city in which South American country?
3. Which Middle Eastern city is also the name of a type of artichoke?
4. With which sport is Silverstone most associated?
5. Nostradamus was famous for making what?
6. In mythology, Romulus and Remus were brought up by which animal?
7. What is the main source of vitamin C?
8. Insulin is commonly used to treat which condition?
9. The first atom bomb was dropped on which Japanese city?
10. What is dermatophobia the fear of?

Quiz night

You could hold themed quiz nights and get someone different out of your local community to hold each night on a different topic.

Karaoke night

You can ask people on social media if they have a karaoke machine which you can hire at a cheap price as its for a good cause.



Face painting competition

There can be a group of people and the person with the best face painting skills could win a prize. You can charge everyone entry fees and viewing fees to raise money.

Themed days

International day

You can pick a theme/ county for the day and charge people to take part in the day. You need to think about dress codes, music, and food.

Movie day

You can pick a movie and ask everyone to dress up as a character, think about holding competitions, such as best costume, best impression, act out a scene. These are fun activities to get people to donate.

Magic day

You can get a group of friends and see who has the best magic trick. Or you can hire a magician and charge everyone to attend, and the profit made can be a donation.

Food Day

Pick a food which you enjoy and make different things out of the one food which you have chosen. Ask for donations from the baking. For example, it could be Nutella, so you can make Nutella cookies, Nutella cakes, Nutella pancakes, Nutella bread.



*Example
template*



Sponsored silence on behalf of Mires Beck Nursery

Date and time of event

Name of person doing the event

Description of event





Low Mill Lane, North Cave, Brough HU15 2NR

Charity Gift Aid Declaration

Boost your donation by 25p of Gift Aid for every £1 you donate

In order to Gift Aid your donation you must tick the box below:

I want to Gift Aid my donation of £_____ and any donations I make in the future or have made in the past 4 years to Mires Beck Nursery.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay the difference.

Title_____ First Name or initials_____

Surname _____

Full Home Address_____

Post Code_____

Signed_____ Date _____

Please notify the charity if you:

- Want to cancel this declaration
- Change your name or home address

No longer pay sufficient tax on your income and/or capital gains
If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your self-assessment tax return or ask HM Revenue and Customs to adjust your tax code.