

Press Release

MIRES BECK HORTICULTURAL NURSERY BUSINESS WINS TOP RURAL AWARD

A local company from North Cave has been named one of the best rural businesses in the UK after winning a regional Rural Business Award.

Mires Beck Nursery was named best charity at the North of UK regional finals of the Rural Business Awards in partnership with Amazon, which took place virtually this year.

Following the impressive achievement at the regional final, Mires Beck Nursery will now go on to represent the North at the national final of the Rural Business Awards in February 2022.

Since 1994, Mires Beck Nursery has been delivering person centered care to adults with learning disabilities through social therapeutic, horticultural training. Up to 96 adults per week gain vital skills to help maintain their physical and mental wellbeing resulting in improved confidence and happiness and are truly valued for their immense contribution to the operation.

The founders started the nursery with a 6-acre site for the growing of wildflowers of Yorkshire provenance and the operation has grown to 14 acres as a commercial nursery to grow 150 varieties of wildflowers, 24 varieties of British trees, 50 varieties of herbs and 150 varieties of herbaceous perennials. The nursery employs 48 staff and is supported by 35 regular volunteers, who together with the service users grow the plants and trees which are distributed throughout the country. 24 garden centres benefit from the wholesale stock and onsite retail frequented by many people and the landscaping trade. The nursery supports large organisations with volume orders for conservation planting and is extremely proud of the contribution it makes to protecting the rural landscape and the help the plants and trees make in combating the impacts of climate change.

The [Rural Business Awards](#) 2021/2022, in partnership with Amazon, will mark the Awards' seventh year of celebrating the success of businesses across the UK's rural economy. The Awards are organised by rural business for rural business with the aim of celebrating the achievements of rural businesses and developing a strong network for rural business owners.

Speaking after picking up the prestigious award, Karen Hall from Mires Beck said:

"We are thrilled to be recognised as a charity in these prestigious awards and will continue to honour our contribution to rural business for many years to come. It is a recognition well deserved especially post a very turbulent last 18 months, and this award is received with gratitude and dedicated to everyone who has supported us along the way. We accept this award with happy hearts from all the trustees, staff, volunteers, and service users at Mires Beck."

Director and Co-Founder of The Rural Business Awards, Jemma Clifford, added: "We are very proud to be hosting the seventh annual Rural Business Awards in partnership with Amazon, especially after the past 18 months. On behalf of the Rural Business Awards team, I would like to say congratulations to Mires Beck Nursery for this very well-deserved win and wish them all the best ahead of the national final."

The Rural Business Awards is the brainchild of Leicestershire businesswomen Anna Price and Jemma Clifford, who wanted to showcase the wealth of entrepreneurial talent in rural areas of Britain.

The Awards are organised by rural business for rural business, with winners in the 13 categories - ranging from Best Rural Start Up and Best Rural Diversification Project; through to Best Rural Professional Services Business and Best Rural Innovation - decided by an independent panel of judges drawn from the rural business sector, rural public sector agencies, and rural charitable organisations.

The Rural Business Awards is hosting a series of regional finals in the North, East, Midlands, South West, Wales and Northern Ireland, throughout October 2021, ahead of the National Final next February.

To find out more about Mires Beck Nursery, go to www.miresbeck.co.uk or to learn about the Rural Business Awards visit www.ruralbusinessawards.co.uk

Find out more via social media on:

T: @miresbeck

F: @miresbecknursery

T: @RuralRBAs

F: The Rural Business Awards

Keep up with the social media news and use #RBAs.

For more information, interviews, or images contact:

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Other Awards

In 2021 we were accredited a Garden of Sanctuary Award by City of Sanctuary for a wonderful garden designed to tell the story of plant migration and hopes to welcome sanctuary seeking people looking to gain and share gardening skills. Our own volunteers have been shortlisted for the 2021 Smile Foundation Environmental Category Award, and during the Queen's Jubilee year in 2022, we will be celebrating our 10th anniversary of our Queens Award for volunteering.